



CAREER PROFILE

CAREER OUTLOOK

This career is expected to grow by 8% over the next ten years.

Salary range:
\$186,285–\$257,833

FemCare Research and Development Director

EDUCATION/TRAINING

- Bachelor's Degree usually in Business or a related field
- Master's degree sometimes preferred
- Experience in roles such as Research and Development Manager or Product Development Manager
- 5+ years of progressively responsible experience in product development or R&D preferred
- 2+ years of experience leading teams preferred

WHO ARE THEY?

FemCare Research and Development Directors have a proven record in product development, research, and project management. They are excellent communicators, able to articulate goals to the team, provide feedback, interpret research findings, and offer next-step suggestions to others on feminine hygiene and menstruating needs. They are detail-oriented, forward thinkers. They keep time and financial budgets and look into the future to project needs. FemCare Research and Development Directors remain objective and think strategically as they act as FemCare experts. They have a passion for female health and work hard daily to bring products and services to people who menstruate around the world.

WHAT DO THEY DO?

FemCare Research and Development Directors lead major research projects focused on feminine products and hygiene and coordinate the activities of other research workers. They communicate the results of the research and recommend knowledge-based products or services that will aid in the health, confidence, and continued lifestyle of people who menstruate. They manage and motivate their team and look for developmental opportunities for them. While maintaining deadlines and budgets for projects and employees, FemCare Research and Development Directors consider the quality of the product or service as well as the price point, promotions, and marketing. They collaborate across teams and even outside organizations to achieve their project objectives.

FemCare Research and Development Director

CAREER PROFILE (CONTINUED)



HOW DO I BECOME ONE?

To become a FemCare Research and Development Director, start focusing on the math and sciences now. Biology, chemistry, algebra, and statistics will all be important in your day-to-day life in this career. Equally, you will use your computer skills with software programs like Excel. Jump into a four-year business degree and look for internships in product design, research, or marketing. Search for entry-level jobs where you can challenge yourself—volunteer to take on new projects, mentor new hires, and use your creative mind to come up with innovative ideas. After a few years in product development or research and development, find leadership opportunities and continue to fine-tune your leadership and conflict resolution skills as well as demonstrate expertise in your area with more project management.

RESOURCES

- <https://agexplorer.ffa.org/career/research-development-manager>
- <https://en.wizbii.com/company/johnson-amp-johnson/job/associate-director-r-d-femcare-m-f-job>
- <https://us.pg.com/blogs/always-is-stepping-up-to-help/>
- <https://www.bls.gov/careeroutlook/2005/summer/art04.pdf>
- <https://www.bls.gov/careeroutlook/2018/article/prototype-to-production.htm>
- <https://www.bls.gov/ooh/management/top-executives.htm#tab-5>
- <https://www.collegedekho.com/careers/research-and-development-manager>
- <https://www.globalcitizen.org/en/content/period-poverty-everything-you-need-to-know/>
- <https://www.google.com/search?q=femcare+research+positions&ie=UTF-8&oe=UTF-8&hl=en-us&client=safari#fpstate=tdetail&htidocid=32DMopEOnLgAAAAAAAAAAAA%3D%3D&htiq=femcare%20research%20positions&htivrt=jobs>
- <https://www.jobsandskills.wa.gov.au/jobs-and-careers/occupations/research-and-development-manager#:~:text=Research%20and%20development%20managers%20determine,research%20advice%20to%20their%20organisation>
- <https://www.salary.com/research/salary/benchmark/research-and-development-director-salary>
- <https://www.zippia.com/manager-product-research-and-development-jobs/>