



CAREER PROFILE

CAREER OUTLOOK ²

The projected job growth for **corporate social responsibility director** is expected to grow much faster than average.

Projected job growth:
15% (2020–2030)

Average salary range:
\$69,600/year

Philanthropic

Seeking to promote the welfare of others, usually by donating money.

Corporate Social Responsibility Director

Social responsibility means that people and companies have the obligation to act in the best interests of society and the environment. Social responsibility can be broken into four categories: environmental, ethical, economic, and **philanthropic**. Put simply, a business has the responsibility to do good.

WHAT IS A CORPORATE SOCIAL RESPONSIBILITY DIRECTOR? ¹

The role of a **corporate social responsibility director** is to develop an organization's social responsibility objectives and then lead in the implementation and assessment of the plan. They may be in charge of communicating to and training employees on the company's objectives or delivering the message to the public. Corporate social responsibility directors usually work closely with a company's marketing department.

IS CORPORATE SOCIAL RESPONSIBILITY DIRECTOR A GOOD CAREER FOR ME?

Corporate Social Responsibility Directors are:

- effective leaders
- excellent communicators
- confident public speakers
- concerned with public welfare
- environmentally conscious
- analytical
- responsive to change
- effective writers

¹ <https://bit.ly/3uhGapL>

² <https://www.bls.gov/ooh/management/social-and-community-service-managers.htm>



Corporate Social Responsibility Director

AM I...

- Good at communicating?
- Environmentally responsible?
- Analytical?

DO I...

- Like giving speeches?
- Work to make things better for those who struggle?
- Like to organize events?

HOW DO I BECOME A CORPORATE SOCIAL RESPONSIBILITY DIRECTOR?

You will need to:

- take classes in psychology, sociology, and environmental sciences.
- develop your communication, teamwork, and leadership skills.
- study social work or public policy in college.
- get job experience working in social work, substance abuse, or community service.