



STUDENT ACTIVATION



Philanthropic

Seeking to promote the welfare of others, usually by donating money.

Corporate Social Responsibility Director

Social responsibility means that people and companies have the obligation to act in the best interests of society and the environment. Social responsibility can be broken into four categories: environmental, ethical, economic, and **philanthropic**. Put simply, a business has the responsibility to do good.

CORPORATE SOCIAL RESPONSIBILITY DIRECTOR ¹

The role of a **corporate social responsibility director** is to develop an organization’s social responsibility objectives and then lead in the implementation and assessment of the plan. They may be in charge of communicating to and training employees on the company’s objectives or delivering the message to the public. Corporate social responsibility directors usually work closely with a company’s marketing department.

IS CORPORATE SOCIAL RESPONSIBILITY DIRECTOR A GOOD CAREER FOR ME?

Me	Corporate Social Responsibility Director
I like to work to make things better for those who struggle.	Corporate social responsibility directors concern themselves with public welfare.
I am good at communicating. I enjoy public speaking, explaining things to others, and writing effectively.	Corporate social responsibility directors are excellent communicators.
I enjoy nature and protecting the environment.	Corporate social responsibility directors are environmentally conscious.

¹ <https://bit.ly/3uhGapL>

Corporate Social Responsibility Director

STUDENT ACTIVATION (CONTINUED)



I am interested in school subjects like psychology, sociology, and environmental science.	Corporate social responsibility directors study social work and public policy.
I enjoy working with others. I like to be a leader.	Corporate social responsibility directors are strong communicators. They enjoy working with others and leading teams.

How does this career help me?	How does this career help the world?
We all have the responsibility for and benefit from the social responsibility efforts of those around us. Holding businesses and organizations accountable for their social and environmental impact will benefit everyone.	While there are many facets to social responsibility, one that affects every living being on the planet is the duty to maintain environmental responsibility. Companies that make pledges to protect and respect the environment are showing concern for all living things.

What are some similar careers?
<p>Health education specialists create programs that teach people about their own well-being and promote wellness by teaching them about healthy choices and behaviors.</p> <p>Social workers work to empower individuals and communities by teaching coping strategies to deal with everyday life.</p>

Here are ways to practice the skills to be a successful **corporate social responsibility director**:

- Volunteer with a community organization whose goal it is to aid and empower underrepresented populations.
- Consider your school as an organization and develop social responsibility objectives in the four domains: environmental, ethical, economic, and philanthropic (fundraising). Assess your plan, and if necessary, discuss discrepancies with your school administration. If possible, work together to implement changes that would lead your school to be more socially responsible.
- Start an “environmental responsibility” club and lead your peers in creating and implementing a plan that encourages students, the school, and community members to better protect and respect the environment.

