



# STEM CAREERS COALITION COVID-19 RESPONSE

The COVID-19 virus is a public health crisis like we've never seen before. In education, the current pandemic can be considered an incredible "STEM moment", highlighting the intersection between scientific phenomena and global solution seeking across numerous disciplines.

Launched in 2019, Discovery Education's STEM Careers Coalition is an initiative that brings STEM careers and the critical skills required for the STEM workforce to the forefront of the K-12 student experience. The STEM Careers Coalition is now highlighting companies and industries playing critical and innovative roles in tackling the COVID-19 health crisis.

## DISCOVERY EDUCATION IS CREATING A "STEM OF COVID-19" SET OF RESOURCES TO:

- Provide important, reliable and relevant information about the virus through the lens of science, technology, engineering and math and the 4 Cs;
- Amplify the STEM skills, careers and employees within companies who have shifted, innovated, or developed a new approach to meet demands for products or services to address COVID-19.

These solution-seeking, career-focused resources utilize high-quality digital storytelling and will be accessible through the STEM Careers Coalition website, [STEMCareersCoalition.org](https://STEMCareersCoalition.org).

## TO PARTICIPATE, PARTNERS WILL:

- Identify employees or divisions to highlight for the creation of 2-4 STEM and skill-focused career videos; work with Discovery Education video production team for virtual filming
- Approve all materials (videos, career/STEM skill profiles)
- Provide logo and rights approval

## BENEFITS AND RECOGNITION:

- Logo recognition on the [STEMCareersCoalition.org](https://STEMCareersCoalition.org) site and within the Discovery Education
- Experience platform (utilized by 1 in 3 students in U.S.)
- Inclusion in press, marketing, and communications strategy
- Inclusion in comprehensive STEM curriculum, teaching the "STEM of COVID-19" in '20-'21 school year

*Join our innovative team of STEM Careers Coalition partners and highlight the important work being done in your industry. To learn more, contact Marla Wilson, STEM Careers Coalition executive director, at [mwilson@discoveryed.com](mailto:mwilson@discoveryed.com).*